

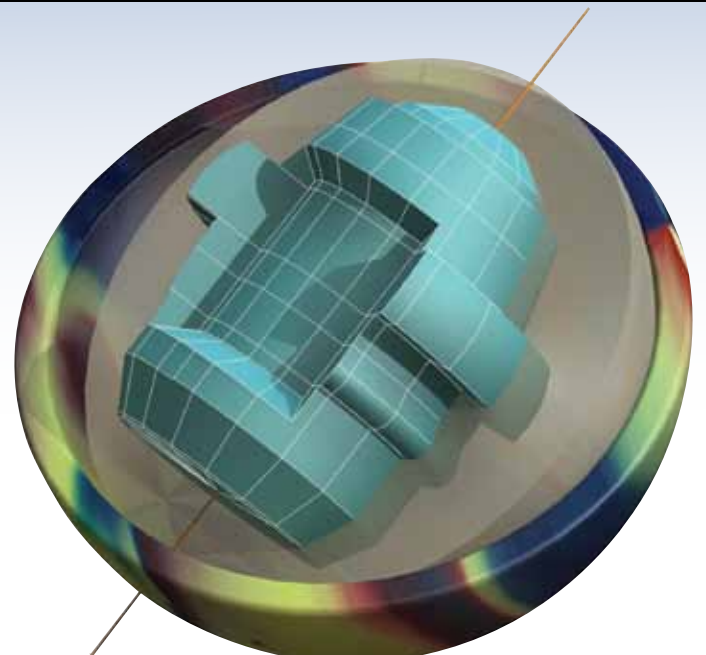
715T

Worldwide Release Date: 10/07/10

MANUFACTURER'S INTENT

Track has designed the new 715T with a larger footprint on the lane to carve through the head oil; a more aggressive version of the popular 505T.

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|-----------|------------------------------|--|
| 7 | UPPER MID PERFORMANCE | All new UMP GEN4T coverstock |
| 15 | CORE STRENGTH | (HorsePower) Indicates how strong the core potential is.
15=.015 Intermediate Differential. |
| T | TRACK-TION | Good length with heavy roll at the breakpoint. |



How may we help you bowl better?

Our support line is ready with trained professionals to assist you; call toll free at 1-800-837-1106, Monday-Friday from 9 am - 5 pm CST.

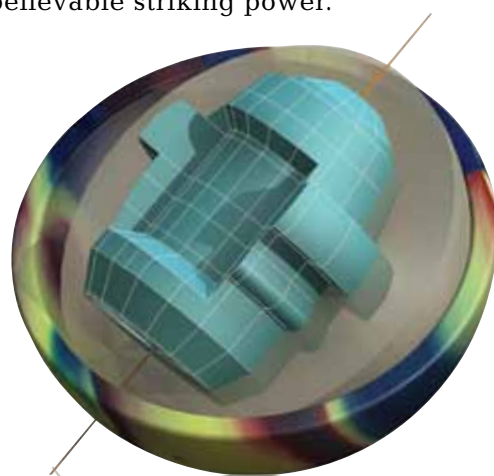
Available from Track Distributors Worldwide. Track Bowling, P.O. Box 746 Hopkinsville, KY 42241-0746. www.trackbowling.com 800.837.1106



700 SERIES UPPER MID PERFORMANCE



715T Track's 715T is the first "T" (Track-tion) ball released in the 7 series; designed to be a stronger version of the popular 505T. The designers set out to make a more aggressive product by using an all-new UMP GEN4T coverstock. This cover has a larger footprint on the lane to help carve through the head oil. The "Catback" core was unchanged and is still a 0.015 intermediate differential, which gives this ball unbelievable striking power.



7 UPPER MID PERFORMANCE / COVERSTOCK STRENGTH
15 CORE STRENGTH / INTERMEDIATE DIFF
T TRACK-TION

STYLE	029744-6010XX		
COLOR	RED/YELLOW/BLUE		
REACTION	TRACK-TION		
COVERSTOCK	UMP GEN4T		
FINISH	500/1000/2000 ABRALON®		
CORE	CATBACK		
WEIGHTS	12-16 LBS.		
CORE TYPE	ASYMMETRICAL		
INTERMEDIATE. DIFF.	0.015		
LANE CONDITION	MEDIUM HEAVY / MEDIUM		
RG	#16/2.56	#15/2.52	#14/2.53
DIFFERENTIAL	#16/.046	#15/.052	#14/.045

